



CLAUT

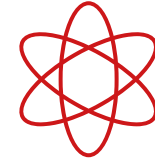
COLLABORATING
COMPETING
GROWING

GOLD



Cluster
Management
Excellence

PROVEN FOR CLUSTER EXCELLENCE



WHAT IS A CLUSTER?

“A cluster is a geographical concentration of associated companies and institutions in a particular field, linked by common and complementary characteristics, which compete but also cooperate”

Michael Porter

WHY DO CLUSTERS WORK?



They trigger collaboration and synergy between the triple helix (government, academia and companies), and generate:



Innovation
Growth
Development
Competitiveness

WHO ARE WE?



The Nuevo Leon Automotive Cluster (CLAUT) is a civil association created in 2007 with the mission of promoting the competitiveness and growth of the automotive industry in the region.

It has national and international recognition as one of the pioneering organizations in the clustering process in Mexico and Latin America; and for being a role model for excellence in the implementation of its management processes.

MAIN BENEFITS

Access to government funds
and financing options

Possibility of integration into
the production supply chain

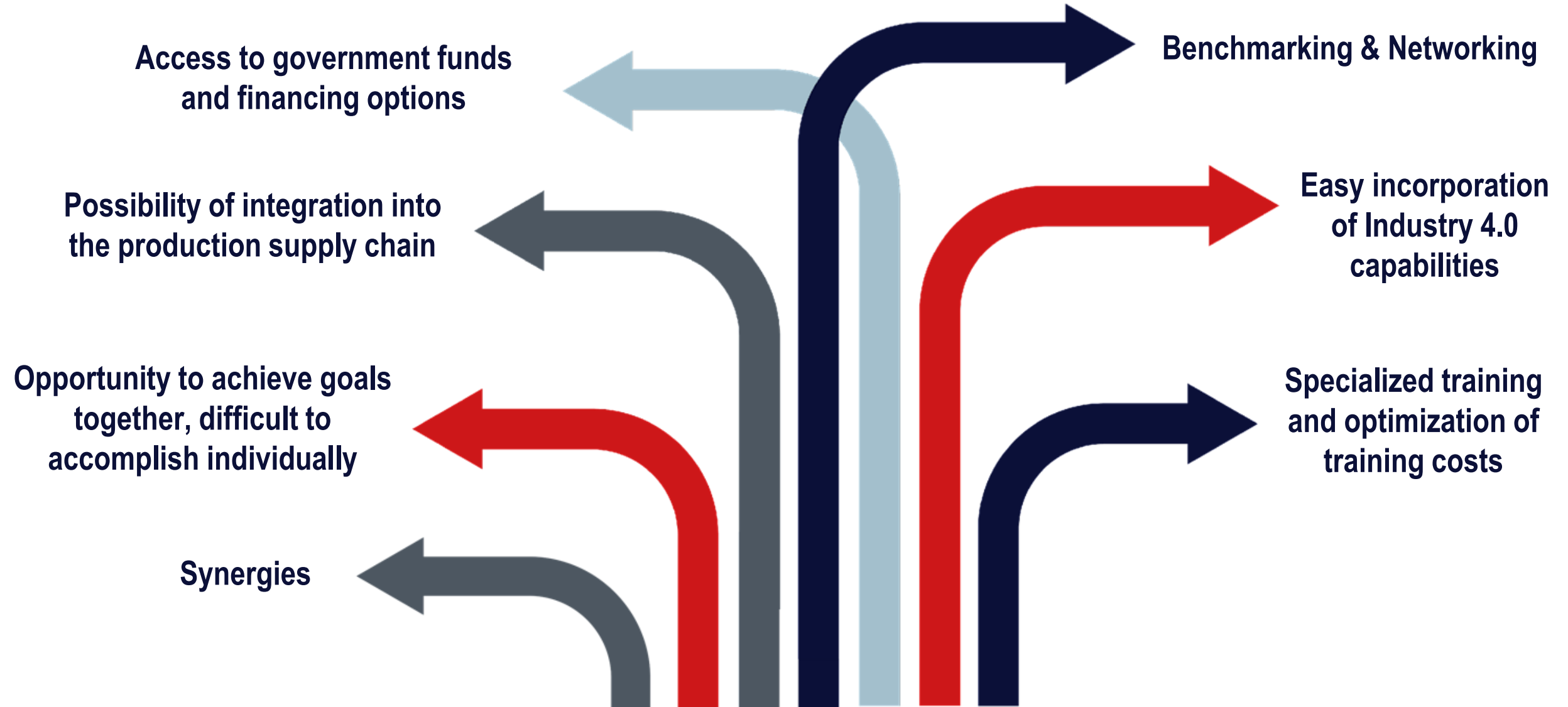
Opportunity to achieve goals
together, difficult to
accomplish individually

Synergies

Benchmarking & Networking

Easy incorporation
of Industry 4.0
capabilities

Specialized training
and optimization of
training costs



ABOUT US



Vision

To be recognized in the automotive industry for the high degree of competitiveness, technology and sustainable growth in Nuevo Leon, contributing to the development of Mexico



Mission

To promote the competitiveness and growth of the automotive sector in the region through collaboration, interconnection and synergies between government, academia and companies.



Values

Integrity
Responsibility
Collaboration
Innovation
Customer Focus

STRATEGIC OBJECTIVES

2020-2025

Commercial Integration



Sustainability Promotion

Best Practice Sharing



Public Policies Driving

Innovation Enabling



Academics Linkage



MILESTONES



2005

Citizen Council for the Development of the Automotive Industry of Nuevo Leon is formed



July 2007

The Automotive Cluster is officially constituted



March 2007

Beginning of operations



September 2011

First Edition



March 2014

First Edition



Nov. 2014

First Edition

June 2014

Gold Label from ESCA (*European Secretariat for Cluster Analysis*) is obtained



April 2016

Inauguration
DRIVEN/CLAUT
Innovation Center



March 2018

The Tooling Center is launched



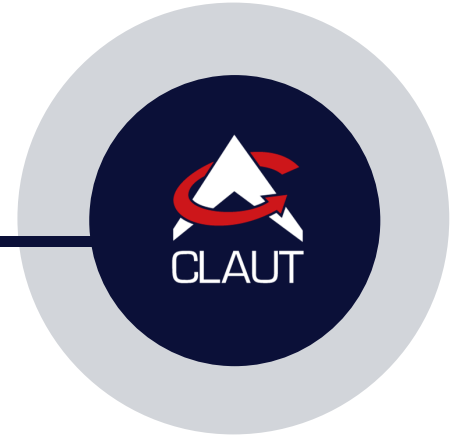
2019

Saltillo Chapter becomes a new Cluster



June 2019

CLAUT, with other associations, founds the Network of Clusters of the Automotive Industry of Mexico



BOARD



MEMBERS



OEM >> **CATERPILLAR®** **DAIMLER** << **INTERNATIONAL** **JOHN DEERE** **POLARIS** OFF-ROAD VEHICLES **TIER 1** >> **ACCURIDE** **ACS** INDUSTRIES, INC. **BRIDGESTONE** **CLARIOS** **DBG** **DENSO** Crafting the Core

FIGOSA **FORVIA** **GONHER** **HANON** SYSTEMS **HOWMET** AEROSPACE **KATCON** **MERITOR** **METALSA** **NELSON** **Nemak** **Panasonic** AUTOMOTIVE **PROLAMSAR** **Questum** **Rassini**

SAG **Saleri** **SISAMEX** **soTEFI** GROUP **Vitro** **银轮股份** **YINLUN CO.,LTD** **YAZAKI** **ZF** **TIER 2** >> **ABT** Manufacturing Services, S.A. de C.V. **Aceromex®** **ACERO PRIME** **ACEROTEK**

acument® A COMPANY OF **FONIANA GRUPPO** **ALIAN** smart plastics partner **American Industries®** **Amsted** AUTOMOTIVE **ARZYZ®** LA EMPRESA DE ALUMINIO EN MÉXICO **AutoPlastek** **AUTYCOM** Innovation. Independent! **AXALTA** **B2** SOLUTIONS **CATAFORESIS** **CONNOR** MANUFACTURING SERVICES **GRUPO CARRISQUIN** **CUPRUM** AUTOMOTIVE

DEACERO **DIGA** **DOSE** SOLUTIONS **EMSA** **ESTAMPADOS MONTERREY, S.A. DE C.V.** **evco** Plásticos de México **FAMA** by Vero **FAMSA** **GALVAPRIME®** **GEMAK** zinc coating services **GRUPO FOREM®** **HDM** HIG MACHINES **HERRAMENTAL** **IDENTCO** Labels for Life. **INDIAC**

ISGO MANUFACTURING **JONES PLASTIC & ENGINEERING** **KAYAK** **KENTEK** **KEY** **kloekner metals** **Kresol** **lisi** **LOZANO** **MACHINECARE** **MAK** **MARKDOM** **MECATRONICS** TECHNOLOGIES, S.A. DE C.V. **MESA** **MSM**

NGK **Optimotion** **PAULO** **PERSA** **PPG** **EPQD** QUÍMICA CONFIABLE **Pridgeon & Clay** **Procura** MEXICO Manufacturing **PYASA** **Scanpaint** **SIOS** INGENIERÍA SMART I/O SYSTEMS **SISFLEX** **SVLSA**

TAYLOR **TDM** ingeniería **tecnoap** VISION HOLÍSTICA **Ternium** **trans-matic** **VCIMXA** **Viakable** **UITEC** **Voltway** **GOVERNMENT** >> **ECONOMÍA** **IGUALDAD E INCLUSIÓN** **INSTITUTO DE INNOVACIÓN Y TRANSFERENCIA DE TECNOLOGÍA**

NL MEDIO AMBIENTE **ACADEMY** >> **CIDESI®** **CII.IA®** **CIOA** CENTRO DE INVESTIGACIÓN EN QUÍMICA APLICADA **conalep** Nuevo León **ICAMI** Centro de Formación y Fortalecimiento Directivo **ICET** **Tecnológico de Monterrey** **UANL** UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN **UDEM** **UT** Santa Catarina

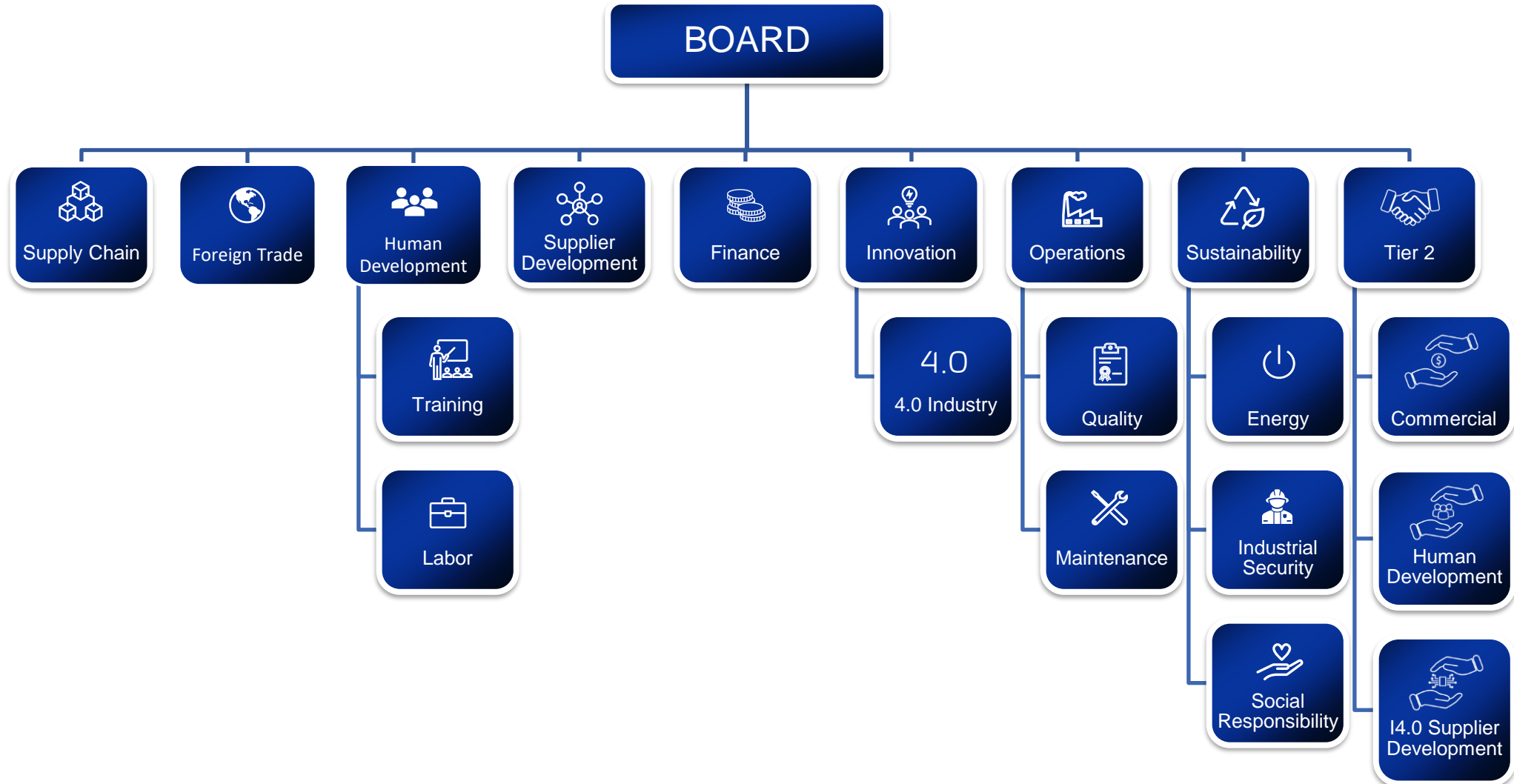
STRATEGIC ALLIANCES



COMMERCIAL ALLIES AND SPONSORS



COMMITTEES



ABOUT THE COMMITTEES

Who attends?

Business Leaders
Academics
Government
representatives



Share best practices



Benchmarking visits to companies of interest (internal and external)



Organize conferences and training programs on topics of interest



Identify and prioritize common problems



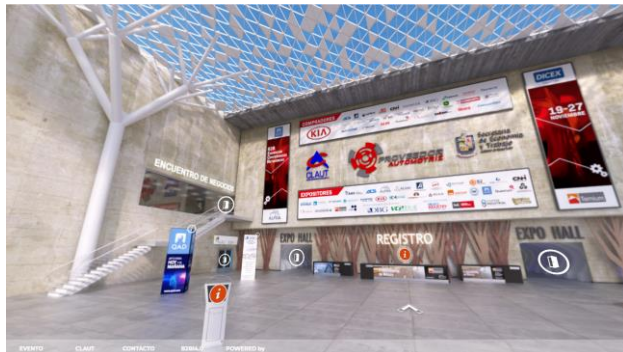
Create synergies and projects to address these problems

ICONIC EVENTS



Since: 2011 | Editions: 14

One of the most prestigious Business Convention specialized in the automotive industry supply chain in the Mexican market.



MAINFORUM™

Since: 2014 | Editions: 6

Mainforum is the leading automotive/mobility innovation and technology conference held in Mexico (contributed with the cycle of conferences of important future mobility events held in Monterrey, Nuevo Leon in 2023 and 2024)



CONGRESO DE
DESARROLLO
HUMANO

Since: 2014 | Editions: 10

Congress that brings together experts from 3 top Mexican universities, in order to offer cutting-edge updates to Human Talent management professionals.



MEMBERSHIP OPTIONS

1

Associated

- OEM
- Tier 1
- Tier 2

COMMITTEES:

- All Committees(*)

OTHER BENEFITS:

- Right to vote in Assembly
- Possibility of belonging to the Board of Directors

INVESTMENT

\$ 247,700 MXN + TX

2

Affiliated (Large companies)

- Tier 2
- Transnational (Companies with limited operations in the region)

COMMITTEES

- Tier 2
- Tier 2 - Trade
- Tier 2 – Supplier Development I4.0
- 4 more committees or subcommittees to choose (*)

INVESTMENT

\$111,000 MXN + TX

3

Affiliated

- Tier 2

COMMITTEES:

- Tier 2
- Tier 2 - Trade
- Tier 2 – Supplier Development I4.0
- Finance Committee (webinars and conferences)

INVESTMENT

\$65,400 MXN + TX



Additional Information:

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